



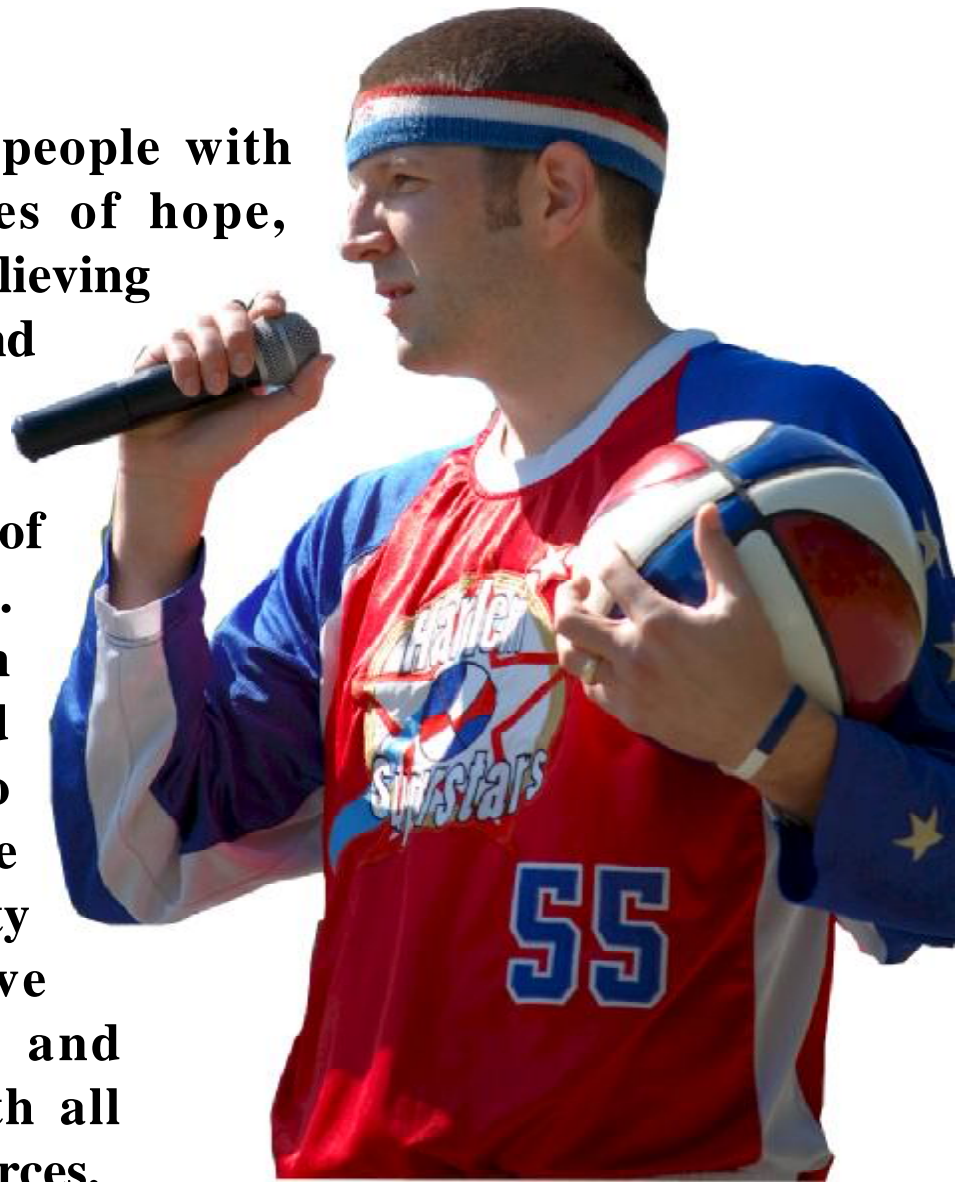
# White Shadow 55

**Outreach Foundation**

**inspiring our youth  
to dream big dreams  
through the artistry  
of Showtime basketball**

# **Our Mission**

To reach young people with specific messages of hope, healthy living, believing in their dreams and goals, the rewards of positive choices and the dangers of negative choices. To provide them with the tools and opportunities to make a difference in their community through positive reinforcement and coordination with all community resources.



**"Don't let what you can't do stop you  
from doing what you can do."**

**John Wooden  
legendary basketball coach**

# How We Reach Our Youth One Community At A Time

- **Through school, camp and hospital visits, children's** charitable organizations and basketball court restorations.

- **Through the organization** of showtime basketball events that will bring the community out to support our project and goals. Lay out the project goals, challenge and delegate responsibilities to community leaders. Give them the tools to accomplish these goals through the help of sponsorship.

- **Recognize and reward** individuals/ organizations that give of their time and money to meet the goals established and support the specific project in the community.

- **Launch a press kit** to raise awareness and encourage involvement locally and nationally.

- **Bring in- School unions, superintendents, community outreach coordinators, local politicians, police, neighborhood watch groups, and the local media** to work as a team to accomplish every goal and bring broad support to each community project.



- **FINALLY-** We turn everything over to community leaders and give them the tools and techniques to continue to educate their community through basketball.

**"Do what you can, with what you have, where you are."**

**President Theodore Roosevelt**